

MARKETING/DIGITAL MEDIA SPECIALIST



Sourcebynet Pte Ltd

Sourcebynet Pte. Ltd. is an international sourcing network which operates 16 sourcing offices in Asia and South America, as well as 12 sales offices in Europe, Australia, US and Japan. The head office is located in Singapore.

SBN works within Furniture, Home Accessories and Decorative Building Materials.

Location: *Singapore*

Job Description

- To project manage and develop digital marketing materials for internal and external distribution
- Work with business/function groups to help develop and achieve media objectives
- To take ownership of the quality of product images and description in the product database.
- To issue guidelines and provide support in areas that involve the preparation of digital content.
- To extend the corporate identity style guide to new presentation templates
- To review and ensure that all marketing materials produced by the company adhere to the corporate identity style guide
- Perform related duties as assigned.

Job Requirements

- Knowledge and abilities acquired through a Degree/Diploma in a digital media related discipline
- Minimum 3 years of relevant work experience
- Must have a very strong command of spoken/written English and Mandarin.
- Very good knowledge of product photography, digital media and marketing
- Excellent conceptualization skills and creativity in producing media rich contents.
- Excellent communication and interpersonal skills, with good project management skill a must
- Editorial experience highly preferred
- Experience in product catalogue publications essential
- Keen interest in interior design and home furnishings.
- Organized, motivated with high personal standard on work quality.
- Experience with both Windows and Macintosh a plus, as well as a wide variety of software applications.

Please send your resume to jobs@sourcebynet.com. We regret that only shortlisted candidates will be notified.